



English Language Teachers' Association of India

(An Associate of IATEFL, UK and Affiliate of TESOL, USA)

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Dear Sir/Ma'am

Greetings from ELTAI!

We are pleased to inform you that our Association (ELTAI) is organizing its 18th International and 54th Annual Conference at The Royal Global University, Guwahati, Assam, from October 23rd to 26th, 2024. The theme of the conference is "Exploring Languages and Literature for Evolving Pedagogical Practices."

This conference will create opportunities for meaningful and fruitful collaboration in various fields. We anticipate about 600 participants from across the country and abroad, including educators and researchers at all levels. The main speakers and resource persons will include some of the legends and best minds in the field of English studies from around the world. You will be able to find more details at <https://www.eltaiconferences.in/>

Our conferences in the past have been quite successful, thanks to the generous support and encouragement of sponsors like you, and we are immensely thankful. We would be grateful if you could extend your support for this year's annual conference by offering to be a SPONSOR in the best way you can. The various types of sponsorship are indicated below. We assure you that, by becoming a sponsor for this momentous conference, your business, professional, and social interests will be well served.

If you wish, you could also support us by placing advertisements in the conference souvenir, which will be released at the time of the conference. You will find these details in the attachment as well.

We earnestly hope that you will, as always, provide us with your cooperation, generous support, and patronage for this professional event.

Yours sincerely

The Executive Committee

English Language Teachers' Association of India

SPONSORSHIP DETAILS

Academic Partner: Rs. 2,00,000/- (Two lakh Only)

Benefits:

- A 10-minute promotion slot
- Full page advertisement (coloured) in the book of abstracts
- Two Stalls about (10 x 8 each) and banners outside the exhibition hall
- Lunch, snacks and accommodation for 3 persons all through the 4 days of the conference
- Logo on the front page of the book of abstracts and banners

Gold Sponsor: Rs. 1,50,000/- (One lakh & Fifty Thousand Only)

Benefits:

- A 10-minute promotion slot
- Full page advertisement (coloured) in the book of abstracts
- Stall about (10 x 8) and banners outside the exhibition hall
- Lunch, snacks and accommodation for 2 persons all through the 4 days of the conference
- Logo on the front page of the book of abstracts

Silver Sponsor: Rs. 1,00,000/- (One lakh Only)

Benefits:

- Half a page advertisement (coloured) in the book of abstracts
- Stall (10 x 8) and one banner outside the exhibition hall
- Lunch and snacks for 1 person all through the 4 days of the conference

Tariffs for the Advertisements in the Souvenir

Back Cover: Coloured:	Rs. 50,000/-
Cover Front in: Coloured:	Rs. 35,000/-
Cover Back in: Coloured:	Rs. 35,000/-
Coloured full page inside the souvenir:	Rs. 25,000/-
Black and White full page inside the souvenir:	Rs. 20,000/-
Coloured half page inside the souvenir:	Rs. 12,500/-
Black and White half page inside the souvenir:	Rs. 10,000/-

Tariffs for Stalls only

One stall (10 x 8) for four days	Rs. 25,000/-
One stall (10 x 8) for one day	Rs. 10,000/-

Payment Details

DD in favour of: ELTAI, payable at Chennai
To be sent to: D-54 Third Floor, Anandham Apartments,
#156, SIDCO Nagar Main Road, Villivakkam, Chennai - 600049
OR

NEFT transfer details:

Account Name: ELTAI (English Language Teachers' Association of India)
Bank & Branch: SBI, Villivakkam Branch, Chennai-600049.
Savings Account No.: 30870397943
IFSC Code: SBIN0007108